## News Release

## PRESS OFFICE

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## SBA Forms Strategic Alliance with California Manufacturing Technology Consulting<sup>TM</sup>

San Diego District Director Ruben Garcia of the U. S. Small Business Administration (SBA) today signed a strategic alliance with David Braunstein, president and CEO of *California Manufacturing Technology Consulting*<sup>TM</sup> (CMTC). CMTC provides manufacturing and distribution consulting services to improve California's industrial base and the state's economic vitality.

The signed agreement is expected to allow SBA and CMTC to work together to improve business access to technological information. Through educational opportunities and resources, small business exporting firms can become more competitive in the global marketplace, creating maximum growth potential for entrepreneurs.

"I'm extremely pleased with the work that is being accomplished by the CMTC and their excellent leadership through David Braunstein" said SBA's Garcia. "He's dedicated to helping entrepreneurs run a business efficiently and effectively and I know he'll do a great job in assisting entrepreneurs fulfilling their dreams of small business ownership."

Noted Braunstein, "I look forward to having SBA's San Diego office as a strategic alliance partner for the betterment of future entrepreneurs. Our government supporter, the Department of Commerce, greatly appreciates the synergies between our organizations."

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To learn more about the SBA call 619-557-7250 or visit the web at <u>www.sba.gov/ca/sandiego</u>. To find out more about the California Manufacturing Technology Consulting<sup>TM</sup>, call Lorri Aiello at 760-525-6650.